

# Keegan D. McBride

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Citations: 426

h-Index/i10-index: 10 / 10

## EDUCATION

### PhD in Public Administration

Sep 2017 – June 2020

*Tallinn University of Technology, Ragnar Nurkse Department of Innovation and Governance (Tallinn, Estonia)*

PhD Working Title: “Open Government Data Co-Created Public Services”

Thesis available at: <https://digikogu.taltech.ee/et/Item/e75082ae-9115-48c0-9526-09466e8a6698>

### MSc E-Governance Technologies and Services

Sep 2015 – Jun 2017

#### *Cum Laude*

*Tallinn University of Technology, Department of Software Science*

*(Tallinn, Estonia)*

Thesis Title: “Government as a Platform: Exploiting Open Government Data to Drive Public Service Co-Creation”

GPA: 4.7 (5.0 Scale)

### BA Political Science and International Relations

Sep 2011 – Dec 2014

#### *Magna Cum Laude*

*Montana State University, Department of Political Science*

*(Bozeman, Montana, United States)*

*University of Tartu, Baltic Sea Region Studies – For Fall 2013*

*(Tartu, Estonia)*

Major GPA: 3.87 (4.0 Scale)

### International Education

KU Leuven,, Public Governance Institute (Leuven, Belgium)

March 2018

University of Tartu, Baltic Sea Region Studies (Tartu, Estonia)

Fall 2013

## RESEARCH AND WORK EXPERIENCE

### Postdoctoral Researcher

Sep 2020 – Present

*Hertie School, Centre for Digital Governance (Berlin, Germany)*

### Manager

Aug 2019 – Aug 2020

*GovAiLab, Tallinn University of Technology (Tallinn, Estonia)*

### Manager

Dec 2018 – Aug 2019

*DigiGovLab, Tallinn University of Technology (Tallinn, Estonia)*

### Chief Technical Lead

Jan 2018 – Sep 2020

*Estonian Open Data Portal (Tallinn, Estonia)*

### Junior Research Fellow

Sep 2017 – Aug 2020

*Tallinn University of Technology (Tallinn, Estonia)*

### Project Assistant

Sep 2016 – Aug 2017

*Tallinn University of Technology, (Tallinn, Estonia)*

### Integration Engineer

Feb 2016 – Jan 2017

*Monese (Tallinn, Estonia)*

## Research Assistant

Montana State University – Department of Earth Sciences (Bozeman, Montana, United States)

Feb 2014 – Dec 2014

## RESEARCH PROJECTS

### Funded

- **Scaling Digital Innovations in the Public Sector (Grant writer and researcher)** 2021  
The project, a joint knowledge initiative between the McKinsey Centre for Government and a team from the Hertie School's Centre for Digital Governance, will systematically analyse existing knowledge on and real-world examples of scaling up public sector innovations. As a result of this research, new understanding will be created on how public sector innovations can be scaled, success factors and barriers will be identified, and policy recommendations will be disseminated to assist policy makers across Europe with the needed knowledge on how scaling innovations can be best achieved.
- **Master on AI for public services (AI4Gov) (Grant Writer for TTÜ).** 2020  
CEF Funded (total contribution 2.1m – 300,000 for TTÜ) project to create a new Master's program on AI and public administration. Students will study in Madrid and Milan for one year to receive a new Master's degree in AI and are given the option to study in Tallinn for an additional one year to receive a second degree in e-Government Technologies and Services.
- **Faroe Islands Digitalization Study (PhD School Grant) (Grant Writer and Primary Researcher)** 2018  
This was a thirty-day funded research trip to the Faroe Islands to study their current digitalization effort. The trip included over 20 interviews, direct involvement with the digitalization teams, participation in meetings, and consultation on Open Government Data initiatives. The project was funded by: ASTRA "TTÜ arenguprogramm aastateks 2016-2022" Doctoral School in Economics and Innovation Project code: 2014-2020.4.01.16-0032
- **Estonian Digital Governance Stakeholder Mapping (Internal University) (Grant Writer)** 2018  
The stakeholder analysis will identify, analyse, map, and prioritize the active stakeholders in Estonian e-Government. In addition to understanding the stakeholders involved in Estonian e-Governance, this project aims to create a more complete picture of Estonian e-Governance: how it was initiated, how it developed, where it is today, and where it will be in the future.
- **OpenGovIntelligence (H2020) (Participant)** 2016-2019  
The OpenGovIntelligence project aims at stimulating sustainable economic growth in Europe through fostering innovation in society and enterprises. Towards this end, OpenGovIntelligence suggests a holistic approach for the modernization of Public Administration (PA) by exploiting Linked Open Statistical Data (LOSD) technologies. This includes new business processes, policies, and tools that will enable the active participation of the society and enterprises in data sharing and in the co-production of innovative data-driven public services.

## EDITORIAL ACTIVITIES

- Editorial Board, Data and Policy, Area Editor Focus Data-driven Transformations in Policy and Governance, Cambridge University Press: <https://www.cambridge.org/core/journals/data-and-policy/information/editorial-board/editorial-committees>
- Editorial Board, Information Polity: <https://informationpolity.com/news-blog/new-socialmedia-editor>

## TEACHING EXPERIENCE

### Courses

- **Public Service in a Digital Age 6 ECTS** Fall 2021  
Lecturer  
*Hertie School (Berlin, Germany)*
- **EIT Digital Summer School on e-Government** Summer 2020  
Lecturer and Mentor
- **Open Government Data and Co-Creation** January 2020  
Lecturer and Mentor  
*Tallinn University, Winter School on Digital Society and Innovation*
- **EIT Digital Summer School on Urban Mobility** Summer, 2018, 2019  
Lecturer  
*Tallinn University of Technology, School of Information Technologies (Tallinn, Estonia)*
- **Introduction to Government Data Exchange and Interoperability Methods** Fall 2017  
Course design  
*Tallinn University of Technology, School of Information Technologies (Tallinn, Estonia)*
- **TechEstonia Lab 6 ECTS** Fall 2017  
Lecturer  
*Tallinn University of Technology, Ragnar Nurkse Department of Innovation and Governance (Tallinn, Estonia)*
- **Introduction to e-Democracy 3 ECTS** Fall 2016

Teaching Assistant

Tallinn University of Technology, Ragnar Nurkse Department of Innovation and Governance (Tallinn, Estonia)

- **Text and Critics 8 ECTS**

Spring 2014

Student Fellow

Montana State University Honor's College

### Previous Lecture Topics

- Introduction to e-Government, Introduction to e-Democracy, Open Government Data, Co-Creation of Public Services, Introduction to R and Dplyr, Data visualization with R, Building Shiny Applications in R, Industry 4.0 in Estonia, History and Development of e-Estonia, Artificial Intelligence in the Public Sector, Internet Voting and e-Government, e-Participation, Rules as Code.

## SUPERVISION

### Completed

- Simon de Jong, Master's Degree, 2018, (sup) Robert Krimmer; **Keegan David Braun McBride**, The transferability of morality in design: re-embedding Estonia's digital identity network in Kyrgyzstan, Tallinn University of Technology School of Business and Governance, Ragnar Nurkse Department of Innovation and Governance.
- Nosakhare Osemwota, Master's Degree 2019, (sup) **Keegan David Braun McBride**, The Impact of ICTs on Nigerian Elections, Tallinn University of Technology School of Business and Governance, Ragnar Nurkse Department of Innovation and Governance
- Nino Chinchaladze, Master's Degree 2019, (sup) **Keegan David Braun McBride**, Understanding the Role of Cyber Crime in Global Affairs, Tallinn University of Technology School of Business and Governance, Ragnar Nurkse Department of Innovation and Governance.
- Polina Medvedieva, Master's Degree 2019, (sup) **Keegan David Braun McBride**, The role of Public Private Partnerships in Estonia's Cyber Security Strategy, Tallinn University of Technology School of Business and Governance, Ragnar Nurkse Department of Innovation and Governance.
- Diana Shysh, Master's Degree 2019, (sup) **Keegan David Braun McBride**, Open Data Ecosystems, Tallinn University of Technology School of Business and Governance, Ragnar Nurkse Department of Innovation and Governance.
- Richard Michael Dreyling III, Master's student, (sup) **Keegan David Braun McBride**, The Feasibility of ICTs Mediated Relations Between Government and Citizens in Minnesota, United States, Tallinn University of Technology School of Information Technologies, Department of Software Science.
- Lizaveta Miasayedava, Master's student, (sup) Jeffrey Andrew Tuhtan; **Keegan David Braun McBride**, Cyber Ecological Methods for the Automated Assessment of Environmental Flows: Estonia as a National Case Study, Tallinn University of Technology School of Information Technologies, Department of Computer Systems.
- Andre Lezan Fernandes, Master's student, (sup) **Keegan David Braun McBride**, Use of public procurement data for fraud and population-specific patterns detection. Challenges and opportunities for its use in the Brazilian Public Administration, Tallinn University of Technology School of Information Technologies, Department of Software Science.

## PUBLICATIONS

### Under Review:

- **McBride, K.**, van Noordt, C., Misuraca, G., Hammerschmid, G. (2022). Towards a Systematic Understanding on the Challenges of Procuring Artificial Intelligence in the Public Sector. *Submitted to Technology Analysis & Strategic Management*.
- **McBride, K.**, Nikiforova, A., Lnenicka, M. (2022) Open Government Data for Crisis Management: Rapid Information Sharing and Co-Creation of Services. *Submitted to Government Information Quarterly*

### Accepted:

- Dempsey, M., **McBride, K.**, Bryson, J. (2022) The Current State of AI Governance – An EU Perspective. Oxford University Press handbook on AI governance and public management. *Forthcoming*
- **McBride, K.**, Kupi, M., Bryson, J.B. (2022). Untangling Agile Government: On the Dual Necessities of Structure and Agility. In "Agile Government: Concepts and Practice for Future-Proof Public Administration" Eds. Stephens, M., Awamleh, R., Salem, F. *Forthcoming*.
- **McBride, K.**, Misnikov, Y., Draheim, D. (2022). Discussing The Foundations for Interpretivist Digital Government Research. In "Scientific Foundations of Digital Governance and Transformation Concepts, Approaches and Challenges"
- Miasayedava, L., **McBride, K.**, & Tuhtan, J. A. (2022). Automated environmental compliance monitoring of rivers with IoT and open government data. *Journal of environmental management*, 303, 114283.
- Shah, S. A., Yahia, S. B., **McBride, K.**, Jamil, A., & Draheim, D. (2021, December). Twitter Streaming Data Analytics for Disaster Alerts. In *2021 2nd International Informatics and Software Engineering Conference (IISEC)* (pp. 1-6). IEEE.

- Breaugh, J., **McBride, K.**, Kleinaltenkamp, M., Hammerschmid, G. (2021) Systematic Literature Review on Scaling Innovations. Sustainability. 13(24).
- Kupi M., **McBride K.** (2021) Agile Development for Digital Government Services: Challenges and Success Factors. In: Edelman N. et al. (eds) Electronic Participation. ePart 2021. Lecture Notes in Computer Science, vol 12849. Springer, Cham. [https://doi.org/10.1007/978-3-030-82824-0\\_11](https://doi.org/10.1007/978-3-030-82824-0_11)
- Nikiforova, A., & **McBride, K.** (2020). Open Government Data Portal Usability: A User-Centred Usability Analysis of 41 Open Government Data Portals. Telematics and Informatics, 101539.
- **McBride, K;** Draheim, D. (2020). On Complex Adaptive Systems and Electronic Government: A Proposed Theoretical Approach for Electronic Government Studies. The Electronic Journal of Electronic Government. 18(1) 43-53.
- **McBride, K;** Toots, M; Kütt, A; Shysh, D. (2020) Systemic Change, Open Data Ecosystem Performance Improvements, and Empirical Insights from Estonia: A Country-Level Action Research Study. Information Polity 25 (3) 377-402
- Draheim, D; **McBride, K;** Misnikov, Y; Hartleb, F; Lauk, M; Lemke, F; Nagumo, T; Pappel, I (2020). On the Narratives and Background Narratives of e-Government. Proceedings of the 53rd Hawaii International Conference on System Sciences 2020 (HICSS-53): January 7-10, 2020, Grand Wailea, Maui. AIS Electronic Library (AISeL) , 2114–2122.
- **McBride, K;** Kütt, A; Ben Yahia, S; Draheim, D (2019). On Positive Loops Feedback Loops in Digital Government Architecture. Proceedings of the 11th International Conference on Management of Digital EcoSystems (MEDES'19): November 12-14, 2019, Limassol, Cyprus. New York, NY: ACM, 174–180. 10.1145/3297662.3365817.
- Berryhill, Jamie; Kok Heang, Kevin; Clogher, Rob; **McBride, K** (2019). Hello, World: Artificial intelligence and its use in the public sector. Paris: OECD.10.1787/726fd39d-en.
- **McBride, K.** (2019). Sailing Towards Digitalization when it Doesn't Make Cents? Analysing the Faroe Islands' New Digital Governance Trajectory. Island Studies Journal, 14 (2), 193–214.10.24043/isj.93.
- Aavik, G.; Mayer, A.; **McBride, K.**; Krimmer, R. (2019). Is Government Welfare Able to Change? Analysing Efforts to Co-create an Improved Social Welfare System through Taking Advantage of a Collaborative Economy. Proceedings of the 51st Hawaii International Conference on System Sciences: 52nd Hawaii International Conference on System Sciences (HICSS), 8-11 January, 2019. AIS Electronic Library (AISeL) , 2954–2963.
- **McBride, K.**; Toots, M.; Kalvet, T.; Krimmer, R. (2018). Turning Open Government Data into Public Value: Testing the COPS Framework for the Co-Creation of OGD-Driven Public Services. In: M. P. Rodriguez Bolivar, K. J. Bwalya, C. Reddick (Ed.). Governance Models for Creating Public Values in Open Data Initiatives. Springer. (Public Administration and Information Technology) p. 3-31.
- **McBride, K.**; Aavik, G.; Toots, M.; Kalvet, T.; Krimmer, R. (2019). How does open government data driven co-creation occur? Six factors and a 'perfect storm'; insights from Chicago's food inspection forecasting model. Government Information Quarterly, 36 (1), 88–97.10.1016/j.giq.2018.11.006.
- **McBride, K.**, Toots, M., Kalvet, T., Krimmer, R. (2018). LEADER IN E-GOVERNMENT, LAGGARD IN OPEN DATA: EXPLORING THE CASE OF ESTONIA. *Revue française d'administration publique*, (167), 611-624.
- Mergel, I., Kattel, R., Lember, V., & **McBride, K.** (2018, May). Citizen-oriented digital transformation in the public sector. In *Proceedings of the 19th Annual International Conference on Digital Government Research: Governance in the Data Age* (p. 122). ACM.,
- **McBride, K.**, Matheus, R., Toots, M., Kalvet, T., & Krimmer, R. (2018, April). The Role of Linked Open Statistical Data in Public Service Co-Creation. In *Proceedings of the 11th International Conference on Theory and Practice of Electronic Governance* (pp. 679-681). ACM.
- **McBride, K.**; Aavik, G.; Kalvet, T.; Krimmer, R. (2017). Co-creating an Open Government Data Driven Public Service: The Case of Chicago's Food Inspection Forecasting Model. Working Papers in Technology Governance and Economic Dynamics, 76, 1–25.
- **McBride, K.**; Aavik, G; Krimmer, R; Kalvet, T. (2018). Co-creating an Open Government Data Driven Public Service: The Case of Chicago's Food Inspection Forecasting Model. In Proceedings of the 51st Hawaii International Conference on System Sciences (HICSS 2018). (2453-2462). Hawaii: IEEE.
- Toots, M.; **McBride, K.**; Kalvet, T.; Krimmer, R. (2017). Open Data as Enabler of Public Service Co-creation: Exploring the Drivers and Barriers. In: Proceedings of the 2017 International Conference for E-Democracy and Open Government (CeDEM 2017) (102–112). Krems, Austria: IEEE Computer Society
- Toots, M.; **McBride, K.**; Kalvet, T.; Krimmer, R. (2017). A Framework for Data-Driven Public Service Co-Production. In: IFIP EGOVEPART 2017 conference proceedings. IFIP EGOVEPART2017 conference, St. Petersburg, Russia, September 2017. (264-275). Springer. (Lecture Notes in Computer Science).
- Hagerthy, J.; **McBride, K.**; (2016). Does local monitoring empower fracking host communities? A case study from the gas fields of Wyoming. Journal of Rural Studies, 43 (February), 235–247 10.1016/j.jrurstud.2015.11.005.

#### Other publications:

- **McBride, K.**, Misuraca, G., de Biase, L., Quintarelli, S. (2022) Information Society and the Future of Digital Wellbeing - World Happiness Policy Report. Global Happiness Council *Forthcoming*

- **McBride, K.** (2022). Explainer: Open Government Data. <https://www.ippi.org.il/open-government-data/>
- **McBride, K.** (2021) Technical Analysis of Governmental Data Exchange and Interoperability Solutions. A Twenty Country Comparative Study.
- Hammerschmid, G., Münstermann, B., Pfannes, P., Pross, F., Breaugh, J., **McBride, K.**, Rittler, A.M. “Und es geht doch! Wie die Skalierung digitaler Innovationen in der Verwaltung gelingt”. [https://www.mckinsey.de/~media/mckinsey/locations/europe%20and%20middle%20east/deutschland/news/presse/2021/2021-11-29%20-%20und%20es%20geht%20doch/studie\\_und%20es%20geht%20doch.pdf](https://www.mckinsey.de/~media/mckinsey/locations/europe%20and%20middle%20east/deutschland/news/presse/2021/2021-11-29%20-%20und%20es%20geht%20doch/studie_und%20es%20geht%20doch.pdf)
- **McBride, K.**, Misuraca, G., de Biase, L., Quintarelli, S. (2021) Policy Brief I – Surviving COVID-19 – Global Happiness Council. [https://s3.amazonaws.com/happinesscouncil.org/PB1\\_Digital+Wellbeing.pdf](https://s3.amazonaws.com/happinesscouncil.org/PB1_Digital+Wellbeing.pdf)
- **McBride, K.**, Misuraca, G., de Biase, L., Quintarelli, S. (2021) Policy Brief 2 – Resilience in Turbulent Times– Global Happiness Council. [https://s3.amazonaws.com/happinesscouncil.org/PB2\\_Digital.pdf](https://s3.amazonaws.com/happinesscouncil.org/PB2_Digital.pdf)
- **McBride, K.**, (2021) Image of ‘digital Baltics’ cracks under weight of pandemic. New Eastern Europe. <https://neweasterneurope.eu/2021/03/11/image-of-digital-baltics-cracks-under-weight-of-pandemic/>
- **McBride, K.**, (2021) Image of ‘digital Baltics’ cracks under weight of pandemic – analysis. Lithuanian Radio and Television (LRT) <https://www.lrt.lt/en/news-in-english/19/1330589/image-of-digital-baltics-cracks-under-weight-of-pandemic-analysis>
- **McBride, K.**, (2021) Happiness, Equality, and Participation: What can Bhutan, New Zealand, and Estonia teach us about how to govern in the time of populism? Bennett Prospect Public Policy Prize Essay Contest.

## CONFERENCES

- **The International Conference for E-Democracy and Open Government (CeDEM), Krems, Austria** 2017  
Author, Reviewer
- **IFIP EGOVEPART, St. Petersburg, Russia** 2017  
Author, Reviewer
- **Hawaii International Conference on Systems Sciences (HICSS), Waikoloa, Hawaii** 2018  
Author, Reviewer
- **International Conference on Electronic Governance (ICEGOV), Galway, Ireland** 2018  
Author, Reviewer
- **International Conference on Digital Governance Research (DGO), Delft, Netherlands** 2018  
Program Committee, Panel Member
- **IFIP EGOV-CEDEM-EPART, Krems, Austria** 2018  
Author, Reviewer
- **Hawaii International Conference on Systems Sciences (HICSS), Hawaii** 2019  
Author, Reviewer
- **11<sup>th</sup> International Conference on Management of Digital Ecosystems (MEDES), Limassol, Cyprus** 2019  
Author, Reviewer
- **ICIS Munich, Germany** 2019  
Reviewer
- **Hawaii International Conference on Systems Sciences (HICSS), Hawaii** 2020  
Author, Reviewer
- **IFIP EGOV-CEDEM-EPART, Linköping, Sweden** 2020  
Program Committee
- **IFIP EGOV-CEDEM-EPART, Granada, Spain** 2021  
Program Committee, Author
- **International Conference on Electronic Governance (ICEGOV), Athens, Greece** 2021  
Program Committee
- **Hawaii International Conference on Systems Sciences (HICSS), Hawaii** 2021  
Reviewer

## JOURNAL REVIEWER

- Government Information Quarterly, Information Polity, IEEE Systems, ACM Transactions on Information Technology, Technology in Society, Public Management Review, Telematics and Informatics, JeDEM, Data and Policy

## AWARDS

- Estonian Business School’s 30 under 30 in digitalization and sustainability Aug 2021
- Bennett Prospect Public Policy Prize Essay Contest shortlisted candidate Apr 2021
- Estonian Government Specialty Scholarship Sep 2017 – June 2021

- Best Master's Thesis in Information Society Category – TTÜ
- Scholarship of Estonian Government

June 2017  
Sep 2015 – Jun 2017

## DEVELOPER ACTIVITIES

- Piirangud.ee Developed website to clearly visualize restrictions in place during COVID-19 pandemic in Estonia.
- Koroonakaart.ee: Project manager and developer of Estonian Coronavirus statistical visualization service, known as [www.koroonakaart.ee](http://www.koroonakaart.ee)
- Data Dashboard for Estonian Statistics Board and Social Affairs Ministry, service available at: <https://shiny.stat.ee/tooturg/>
- Estonian Open Government Data Portal, code available at: <https://github.com/okestonia/opendata.riik.ee>